

Heroes for Kids Cancer

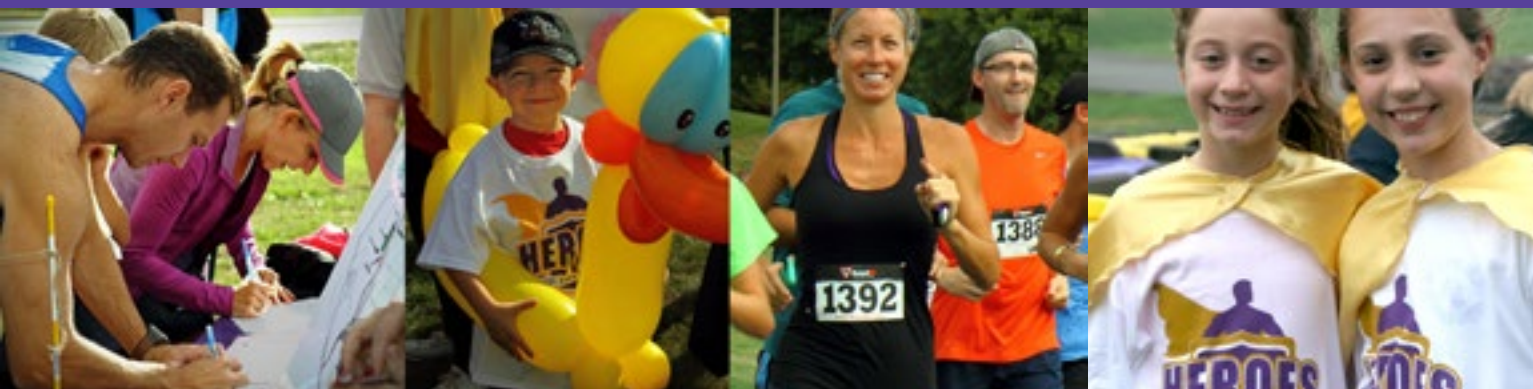
5K & Walk to benefit vital cure research for childhood cancers



An Invitation to
**Support
Childhood Cancer**



Make Some Noise: Cure Kids Cancer



The Event

7th Annual “Heroes For Kids Cancer” Walk/5K

Cancer is a formidable Foe!

Be a Hero for Kids Cancer: Your capes are waiting!

This event is a family friendly timed 5K, fun run, and walk-- to suit all ages and abilities. The event is held on the private and secure campus of Giralda Farms, in Madison, NJ. Make Some Noise has raised over \$2M so far in support of vital cure research for childhood cancers.

**Help Support *Heroes For Kids Cancer*
to help us fund the cures for childhood cancer!**

Schedule:

Check-In Begins 9:00 am

Awarding of the Capes 10:00 am

Walk Begins 10:15 am

Run Begins 10:30 am

Medals Awarded 11:30 am

Event End 12:30 pm

Featuring:

- **Capes for Heroes**
who raise a min. of \$100
- **Race Timing Services**
- **DJ**
- **Balloon Artist**
- **Bounce House**
- **Teddy bear stuffing activity**
- **Snacks and Lunch**
- **Medals** for runners
- **Prizes** for top fundraising teams and individuals

Sun. Oct. 6, 2019

9:00am - 12:30pm

Giralda Farms

Madison, NJ



Make Some Noise: Cure Kids Cancer

Ways to Support Heroes For Kids Cancer:

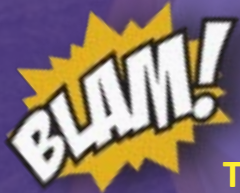
Send a Team to represent your company or organization and support kids cancer.

Your company or organization can help support kids cancer and promote your brand by attending as a team at Heroes for Kids Cancer. What a fun and meaningful way to team build! Sponsorship packages have allotments for registrations.

Provide Sponsorship Funds to underwrite event expenses and enable us to provide greater research support for kids cancer.

Sponsorship packages also provide an allotment of registrations fees so you can send a team to represent your company or organization.

Send Volunteers to help staff the event.



Today, two classrooms full of children will be diagnosed with cancer, and seven of them will die...

Help us give kids a tomorrow.



Benefits of Sponsorship:

- Branding Opportunities
- Admissions
- Speaking Opportunity
- Tax Deductible support of childhood cancer research.

Premium Sponsorship Packages:

1. Diamond Sponsor
2. Platinum Sponsorship
3. Gold Sponsorship
4. Race Sponsorship

Other Branding and Sponsorship Opportunities:

Services Sponsors for

1. Entertainment
2. Relief Stations
3. Event Security
4. Food Service
6. Race Medals



Make Some Noise: Cure Kids Cancer



Event Sponsorship Packages

Deadline: Oct. 15, 2018

	Diamond	Platinum	Gold	Race
	\$10,000 <i>Deductible Amount \$9,750</i>	\$5,000 <i>Deductible Amount \$4,000</i>	\$2,500 <i>Deductible Amount \$1,940</i>	\$1,500 <i>Deductible Amount \$1,220</i>
Number Available	1	4	6	10
Number of Admissions	30	20	10	5
Branding Opportunities	<ul style="list-style-type: none"> • Photo Backdrop • Finish Line Banner • T-Shirts • Give-a-Ways • Sponsors Tent or other event presence 	<ul style="list-style-type: none"> • Banner • T-Shirts • Sponsors Tent/table 	<ul style="list-style-type: none"> • Event Signage • T-Shirts 	<ul style="list-style-type: none"> • Event Signage • T-Shirts
Acknowledgement	<ul style="list-style-type: none"> • Media Releases • Radio Ads • Social Media • During Event 	<ul style="list-style-type: none"> • Media Releases • Radio Ads • Social Media • During Event 	<ul style="list-style-type: none"> • Media Releases • During Event 	<ul style="list-style-type: none"> • Media Releases • During Event
Speaking Opportunity	✓	✓		
Permanaent Logo on Website	✓	✓		



Service Sponsorships

Deadline: Oct. 15, 2018



Event T-Shirts

\$ 2,500

Number Available: 1

**Prominent Logo
Fully Tax Deductible**

Entertainment

\$ 500

Number Available: 3

**Exclusive Branding
Fully Tax Deductible**

Security

\$ 500

Number Available: 1

**Exclusive Branding
Fully Tax Deductible**

Medals

\$ 500

Number Available: 1

**Exclusive Branding
Fully Tax Deductible**

Food

\$ 400

Number Available: 3

**Exclusive Branding
Fully Tax Deductible**

Relief Stations

\$ 400

Number Available: 2

**Exclusive Branding
Fully Tax Deductible**

Giralda Farms, Madison, NJ
October 21, 2018



www.makenoise4kids.org

Learn More About Us:

<http://makenoise4kids.org/>

Event Staff Volunteer Sign-Up:

<https://signup.com/go/HGytbDR>

Event Registration:

<https://makenoise4kids.org/news-events/events/heroes-for-kids-cancer-2019.html>

Purchase Sponsorships by Credit Card:

<https://makenoise4kids-presencehost-net.presencehost.net/store/heroes-event-sponsorships.html>

Contact

events@makenoise4kids.org

(973) 656-1111

Payment Questions:

Julie Sutherland

(o) 973.656.1111

(c) 973.222.7660

julie@makenoise4kids.org

Checks Payable to:

Make Some Noise

P.O. Box 9210

Morristown, NJ 07963-2910





Make Some Noise: Cure Kids Cancer Foundation, Inc.
www.makenoise4kids.org EIN # 27-996732

“Heroes for Kids Cancer” Walk/5K
Giralda Farms, Madison, NJ
October 6, 2019
Event Sponsor Donor Form

Deadline: September 30, 2019
Contact: julie@makenoise4kids.org

Please send .eps files of your logo
by Sept. 28-- no later!
Questions: Call Julie 973-222-7660

Sponsorship Packages:

- ☐ **\$10,000 Platinum Sponsor**
- ☐ **\$5,000 Gold Sponsor**
- ☐ **\$2,500 Silver Sponsor**
- ☐ **\$1,500 Race Sponsor**

Please see page 4 of this packet for the schedule of benefits and the tax-deductibility status of each level.

Services Sponsorships:

- ☐ **\$2,500 T-Shirts** (1 available)
- ☐ **\$500 Entertainment**, (3 available)
- ☐ **\$500 Security** (1 available)
- ☐ **\$500 Race Medals** (1 available)
- ☐ **\$400 Food**, (1 available)
- ☐ **\$400 Relief Stations** (1 available)

These sponsorships provide you with exclusive signage, your name on the T-Shirts, and each is fully tax-deductible.

ENCLOSED IS MY TAX DEDUCTIBLE DONATION OF: \$ _____

Please make checks payable to: “Make Some Noise” P.O. Box 9210, Morristown, NJ 07963-9210 A tax letter for your records will be mailed after the event.

Donor Name: _____

Company Name: _____

Address: _____

Phone: () _____ **Email:** _____

Signature: _____



About Us

Founded in 2009 by an 11-year-old NJ boy with cancer, Make Some Noise is a National organization, funding exciting breakthrough research for childhood cancers.

Goals

- Elevate childhood cancer awareness nationwide.
- Bridge the funding gap to help accelerate the cure research pace.
- Optimize research efforts via a united coalition of childhood cancer research organizations and amplify the impact of funds raised.

Honors:

- Best New Charity - Classy Awards
- "NJ Hero" by Mrs. Christie
- Russ Berrie Honoree
- American Academy of Pediatrics Honoree
- American Fundraising Professionals Award Winner
- NJ Biz Award Winner
- Morris County Chamber of Commerce Award Winner

Learn More:

MakeNoise4Kids.org



Make Some Noise: Cure Kids Cancer

Funding vital cure research for childhood cancers since 2009!

- Childhood Cancer strikes 1 in 285 kids in the US.
- Kids receive just 3% of all the cancer research funds.
- Kids are 100% of our future and deserve a better deal.



Make Some Noise: Cure Kids Cancer